# **PRODUCT SHEET**







Many fleet operators are using Ctrack Online to boost performance by increasing efficiency, productivity and control.

Ctrack Online is a web-based vehicle tracking solution that provides visibility and control over mobile assets. The system has been designed to be simple-to-use and instinctive, to enable businesses to better manage their fleet operation by knowing the exact location and status of employees and vehicles in real-time.

Ctrack Online is suitable for car, van, coach and commercial vehicle fleets of all sizes, providing immediate operational benefits and financial returns. This advanced tracking tool can deliver real advantage by driving down fleet running costs, boosting resource productivity and improving customer service.

- Decrease fuel consumption
- Lower communications costs
- Increase jobs per day
- Proof of delivery or work
- Insight into driving behaviour
- Eliminate unauthorised vehicle use
- Accurate timesheets verification
- Reduce overtime claims
- Improve customer response times
- Enhance job allocation
- Reduce environmental impact
- Increase vehicle security

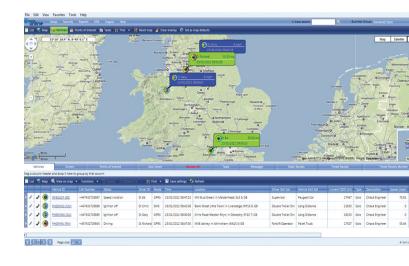
# **VISIBILITY**

- · Monitor multiple and individual vehicles in normal, terrain and satellite views (with labels) using Google mapping, as well as access live traffic flow information and journey directions.
- · View live vehicle locations on high-quality mapping full seven-digit postcode or street address search and zoom down to street level.
- Create No-go, Preferred and Waypoint Geo Zones to trigger email and SMS alerts regarding unauthorised vehicle movements into or out of predefined areas.
- Add unique sites, locations and points of interest to view via the mapping tool and personalise vehicle activity reports.

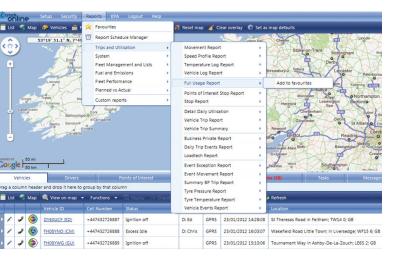
#### **USABILITY**

- Access any time, anywhere via an Internetconnected desktop, laptop or notebook.
- No advanced training or specialist expertise required thanks to the user friendly and intuitive system.
- No software installations or downloads needed, so you can quickly and simply start benefitting from the system via the internet.

# Split View



## Report Menu



#### **DRIVER DISPATCH**

- Identify the nearest vehicles to a job and even select the appropriate employee based on required skill set.
- Analyse trip replays with comparison overlaying map feature that monitors multiple vehicle journeys on the same map to identify job allocation issues and areas of improvement to increase jobs per week and maintain customer service.
- Allocate, dispatch and schedule new tasks to appropriate employees, automatically navigate them to the job and get instant status updates from the driver via the integrated Ctrack cCom in-vehicle console.
- Google Maps routing determines Quick Route to immediately show distance and expected travel time, whilst street view availability enables the investigation and analysis of a task route.

### **OPERATIONAL REPORTING**

- Access historical data via a suite of more than 25 individual reports for useful, simple-to-use operational, performance and management information.
- Automate administrative processes using clear and concise reports that collate accurate data such as fuel usage, time sheets and private mileage.
- Use the intelligent dashboard to view a top level overview of key performance areas – safety, security, productivity, driver behaviour and green driving – and drill down to the level of detail required.

#### **Closest Vehicle**



May 2012 www.ctrack.co.uk page 2/2